

A pair of hands is shown holding a clear glass globe. Inside the globe, a small green plant with several leaves is growing. The background is a soft-focus green landscape with ferns and sunlight filtering through the trees, creating a bokeh effect. The hands are positioned at the bottom of the globe, supporting it.

SUSTAINABILITY

Berlin Packaging's customer-focused sustainability experts develop efficient, holistic, strategic solutions that connect with consumers to drive sales and build brand loyalty.

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Impactful Outcomes

Through our network of manufacturing partners or by using Studio One Eleven[®], our in-house design and innovation division, we'll either find or develop the perfect sustainable packaging solution for your brand.

Branch Basics refillable spray bottle combines stock and custom components to provide a sustainable solution at an attractive cost.

Innovative Solutions

Our team is constantly keeping up to date with the latest innovations in packaging materials and technologies, as well as retailer requirements and the constantly evolving regulatory environment.

Wholesome Agave plant-based packaging PET bottles.



Effective Results

We evaluate packaging options across a wide array of factors to identify the user-friendly, sustainable, and impactful solution that can withstand the rigors of filling and distribution.

Naked Wines lightweight bottles that use up to 29% less glass than comparable bottles.

Core Pillars of Sustainable Packaging

We build our sustainable packaging strategies around core pillars:

01



02



03



01 Circularity

This includes the use of recycled and recyclable materials as well as alternative options.

DevaCurl bottles are made with 50% ocean-bound plastic.

02 Optimization

This includes the reduction or elimination of packaging components as well as improving product shelf life and performance.

Rug Doctor's lightweight bottle resulted in 10% fossil fuel reduction.

03 Reuse

This includes at-home, in-store, and on-the-go refill and reuse systems and returnable packaging programs.

Berlin Packaging offers exclusive refill and reuse packaging systems.



Our Holistic Approach

Sustainability is at the center of Berlin Packaging's 120+ year history. Our corporate mission is to improve our customers' net income by reducing their costs, increasing sales, and improving productivity. Now more than ever, sustainability is a crucial

contributor to each of these factors. Our customer-focused teams combine deep subject matter expertise with practical commercial experience to build circular strategies that will strengthen your brand and grow your bottom line.

The Berlin Packaging Advantage

At Berlin Packaging, we believe Anything is Possible.[®] Our product offerings are not limited to specific material or technology platforms, so whatever your perfect package is and wherever it may exist, we will find it.

If it doesn't exist, we will design, engineer, and develop it for you. This freedom and flexibility also mean that we can provide you with unbiased fact-based sustainability analyses and recommendations.

Industry Leading Sustainability Services

We use an expansive suite of services to handle any need:



Consumer & Market Insights

We track the latest consumer insights, market drivers, and packaging trends to help keep you ahead of your competition.



Sustainability/Circular Economy Roadmapping

We build comprehensive strategies that identify new opportunities, appropriate sustainability levers, and potential barriers to implementation.



Lifecycle Analyses (LCA)

We'll help you make informed choices by benchmarking your packaging's environmental impact and providing alternatives that offer reduced greenhouse gas emissions, energy consumption, and water deprivation throughout their entire life cycle – from raw material extraction and conversion to manufacturing.



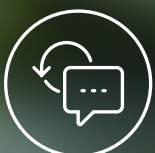
Stock Solutions

After analyzing your unique application requirements, we'll source components of all substrate types via our network of more than 1,000 manufacturing partners around the globe.



Custom Design & Innovation

With experience that could only come from commercializing thousands of custom packages, our Studio One Eleven[®] innovation team can develop fully customized components optimized for sustainability, transportation, utilization, and end-of-life.



Communication Strategies

Implementing sustainable packaging creates value for your brand, channel partners, and consumers. We'll help you capture and retain that value by assisting you with substantiable and quantifiable sustainability claims.



We Believe Anything is Possible®

With over 100 years in the packaging industry, more than 1,500 packaging professionals and a global network of suppliers and warehouses, we offer 50,000+ SKUs of plastic, glass, and metal containers, closures, and dispensing systems across all markets for customers just like you.

Our Business Model

Berlin Packaging is not a distributor. We're not a manufacturer. And we're not a packaging consultancy. Instead, we're all three at the same time. We are best-of-breed amongst manufacturing, distribution, and value-added service providers. We are the world's largest global Hybrid Packaging Supplier®.

Hybrid Packaging Supplier®



Best Elements of
a Manufacturer

+



Distribution
& Logistics

+



Value-Added
Specialty Services



Global Capabilities

Our mission is to improve our customers' net income through packaging products and services. With 60+ locations on four continents and a network of suppliers around the world, we leverage our global scale and capabilities to further our mission – and bring unique value to customers of all sizes at the local level – where it matters.



Specialty Services

We offer value-added services specialized to best address all your packaging needs.



Brand Strategy
& Design



Quality
Advocacy



Global
Capabilities



Warehousing &
Logistics



Financing &
Consulting



Sustainability
Solutions

Operational Excellence

- ISO 9001 Certified
- 99% on-time delivery for 15+ years
- Dedicated Quality Service Division
- Industry-leading customer thrill scores
- Sustainability and safety focused

Visit our website or call the number below
to be contacted by a Packaging Consultant.

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