

ANYTHING IS POSSIBLE®

berlin®
PACKAGING



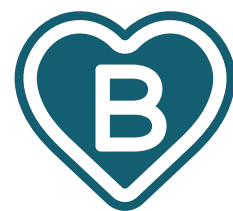
Unpacking Your Sustainability Potential

Nutraceutical & Wellness Packaging

BerlinPackaging.com • 1.800.2.BERLIN

We Believe That Anything Is Possible

At Berlin Packaging, we are committed to leading the future of sustainable packaging. From Fortune 500 companies to family-owned businesses, we partner with our customers to unpack their sustainability potential.



Sustainability as a Strategic Advantage 3

Accelerate Your Sustainability Journey 6

Our Sustainability Approach 8

Sustainable Innovation 11

Unpack Your Sustainability Potential 12

Stock Packaging 22



MA
DRO
Chi
MU
OY

Sustainability as a Strategic Advantage

Our innovative nutraceutical packaging solutions optimize sustainability, brand impact, performance, cost, and material availability.

Together, we can:

- Share your brand's unique story.
- Create an effective, memorable, and seamless consumer experience.
- Do good for our people and planet.

Partner with us to unpack your sustainability potential.

OTHERS
RS OUT
IATRICIAN RECOMMENDED
NATURALLY DRUG FREE

ONE TABLET
3 POWERFUL
INGREDIENTS
IN ONE

ONE TABLET
3 POWERFUL
INGREDIENTS
IN ONE

MyInta



Elevate Your Brand With Sustainable Packaging

In today’s wellness landscape, packaging is more than a container – it’s a powerful statement of values. As consumers increasingly prioritize holistic and environmental health, sustainable packaging has become a must for innovative brands.

Sustainable Packaging Advantages

- Embodies your brand’s wellness philosophy
- Attracts conscious consumers
- Stands out in a competitive marketplace
- Promotes a circular economy, minimizing waste and conserving resources

Embrace sustainable packaging, and align your brand with the values of modern wellness consumers.

Who’s Driving the Movement?



Consumers

Favor brands with core values of sustainability, diversity & inclusivity, and accessibility



Governments

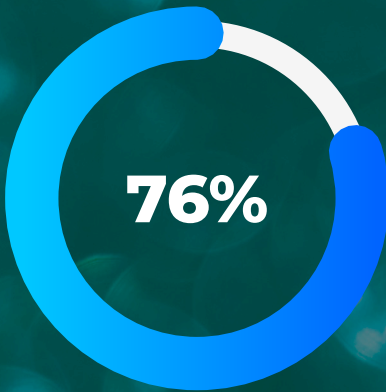
Push for regulations to switch to sustainable packaging options



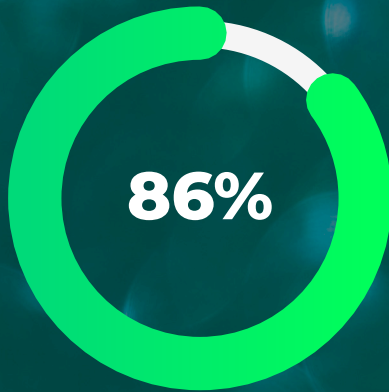
Retailers

Highlight responsibly packaged products on their shelves

Which features influence your choice of health and beauty products?



How ethical, environmentally-friendly, and/or socially-responsible the product/service is



How the product/service impacts my health and wellbeing

Source: 2023 GlobalData Consumer Study

Accelerate Your Sustainability Journey

Join the ranks of forward-thinking wellness brands. We'll guide you towards packaging solutions that are as good for the earth as your products are for your customers.

Ready to Elevate Your Sustainable Packaging Strategy?

Contact us today for a personalized consultation and discover how we can help your brand thrive sustainably.





Sustainable Packaging Strategy & Development

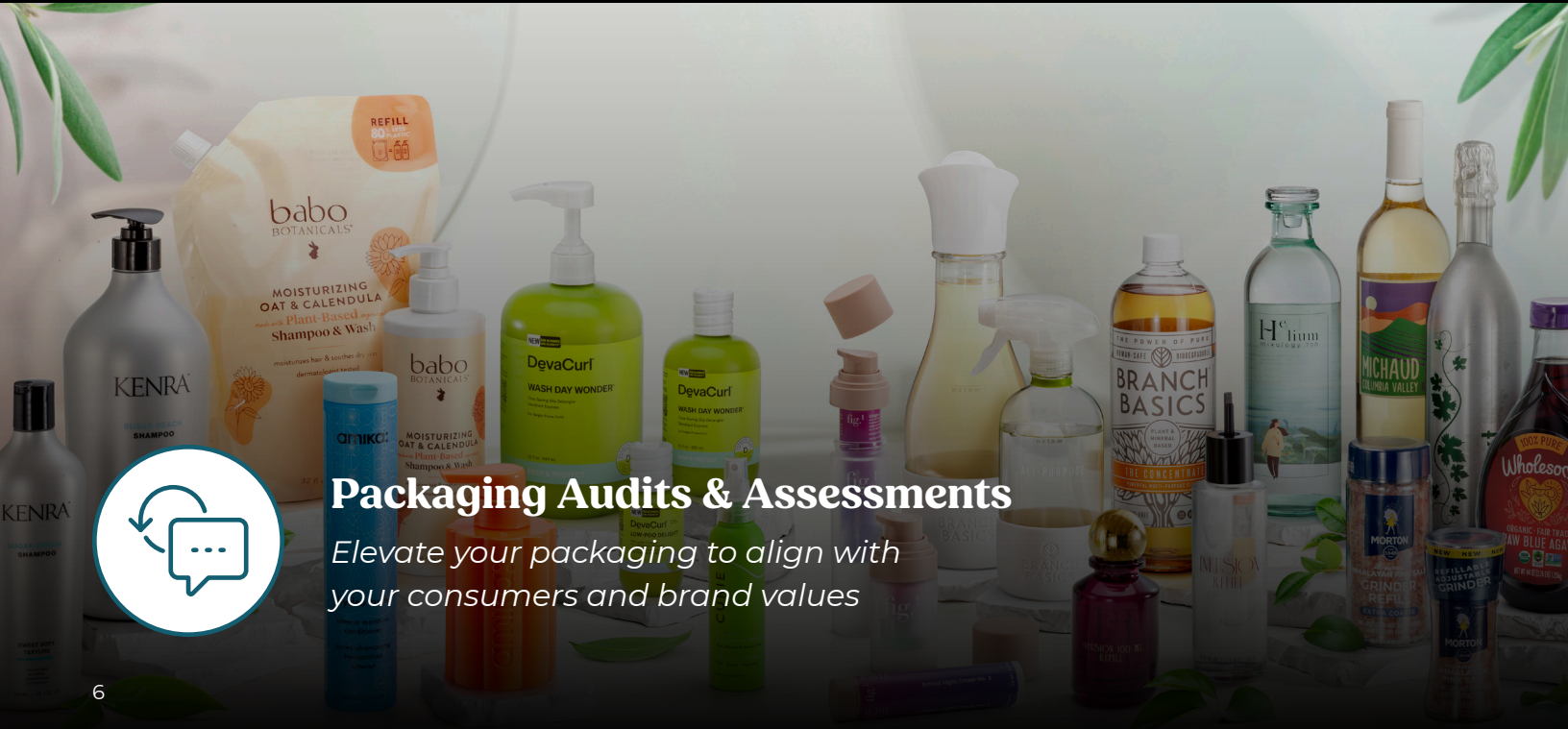
Strengthen your brand's wellness mission for your conscious consumers






Regulatory Compliance & Risk Management

Future-proof your strategy against global regulations





Packaging Audits & Assessments

Elevate your packaging to align with your consumers and brand values





Sustainable Innovation & Design

Engage global, award-winning design and innovation teams

Our Sustainability Approach

As your strategic packaging partner, we go beyond the packaging. From quantitative assessments to marketing strategies, our C.O.R.E. sustainability approach covers it all.

CIRCULARITY

Promoting a closed loop system from sustainable materials to designing for recyclability

OPTIMIZATION

Bringing together functionality, sustainability, and performance—all in one package

REUSE & REFILL

Designing sustainable business models to drive a circular economy



CIRCULARITY

- Recyclability
- Recycled content
- Strategic sourcing and stock solutions
- Material innovation and discovery

OPTIMIZATION

- Lightweighting
- Packaging and product efficiency
- Value analysis / Value engineering
- Local manufacturing

REUSE & REFILL

- In-house, on-the-go and in-store refill systems
- Reuse & refill system design and implementation

ENVIRONMENTAL SERVICES

- Industry-leading sustainability services.
- All of which can be found below!



Consumer & Market Insights

We track the latest sustainability insights, product trends, packaging innovations, and market dynamics.



Sustainable Stock Solutions

We optimize our supply chain, sourcing stock solutions from our global network of 1,000+ suppliers.



Quantitative Assessments

We measure your packaging footprint and assess strategies to reduce environmental impact.



Sustainability Roadmapping

We help define your corporate sustainability strategy and build comprehensive circularity roadmaps.



Marketing & Communications

We craft compelling communication strategies backed by verified, fact-based, and quantifiable claims.



Custom Design & Innovation

Our award-winning design and innovation teams develop custom packaging solutions optimizing sustainability, brand impact, and performance.

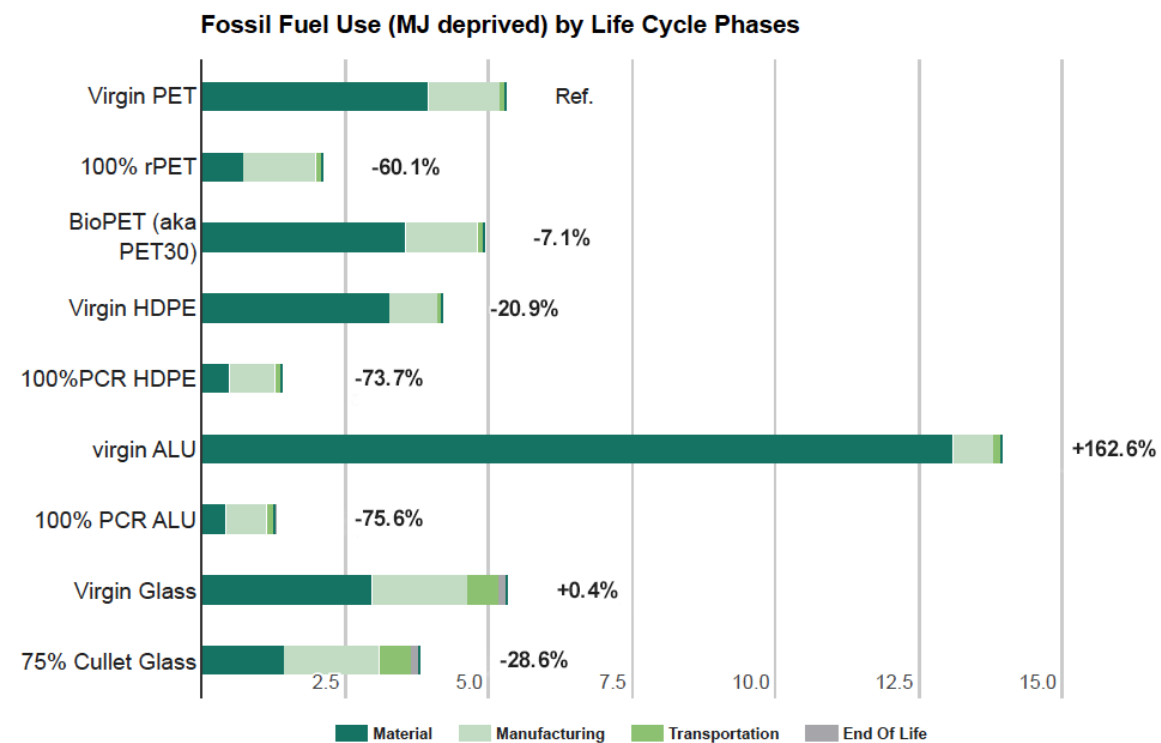


Quantifying Environmental Impact

From sourcing to end-of-life, we quantify your packaging's environmental impact throughout its entire life-cycle.

With life-cycle assessments (LCAs), we can calculate your product's environmental footprint, including its carbon footprint (greenhouse gas emissions) and its water, mineral resource, and fossil fuel use.

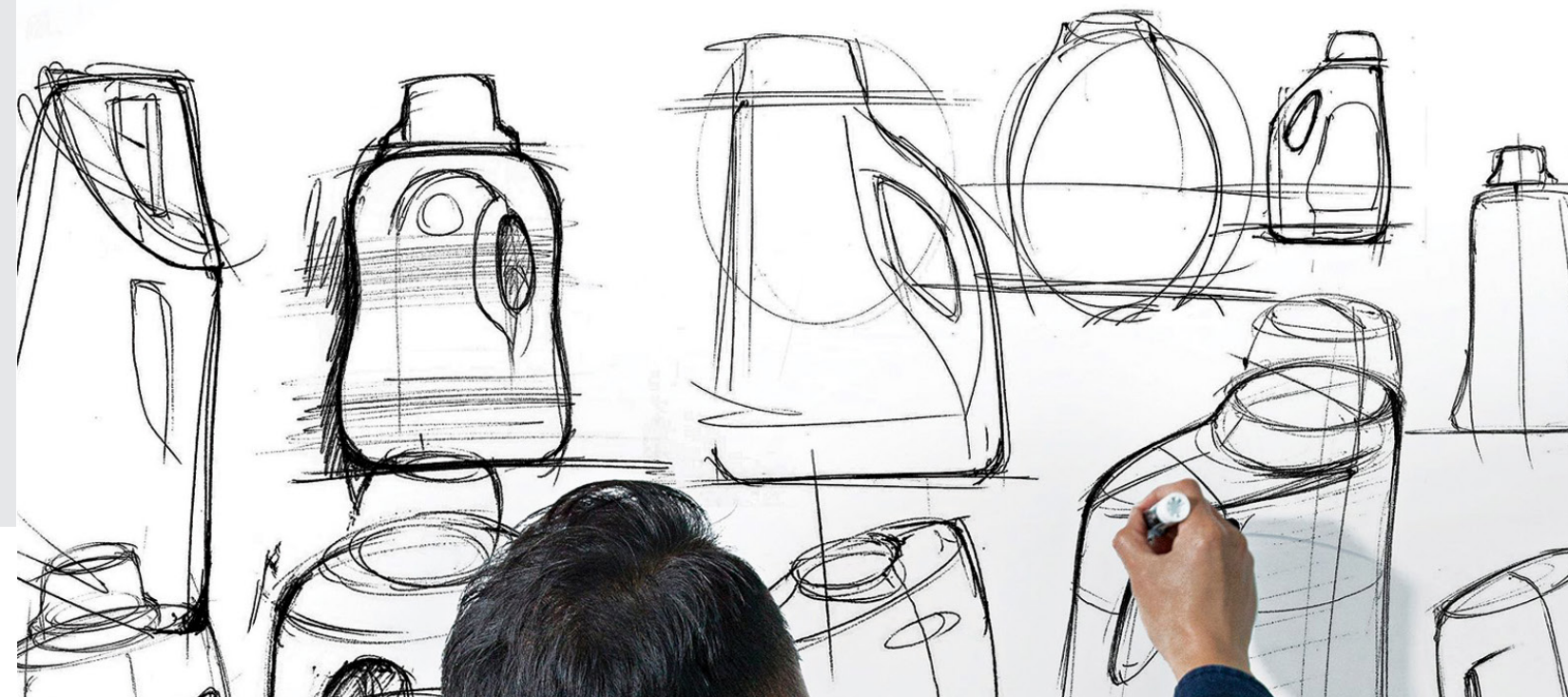
Breakdown: Material Environmental Impact



This data was generated through an in-house life-cycle assessment. This comparison is modeled based on a 500 mL container produced in the U.S., packed out in corrugated cases on wooden pallets, and transported 500 miles by truck.

The Total Package

Our global design and innovation team pushes the envelope on what sustainable packaging solutions can look like. Our services come at no charge in exchange for packaging business.



Sustainable Innovation

From Fortune 500 to family-owned businesses, our global, award-winning innovation and design teams partner with brands to stand out in the market.

300+
years of combined packaging and brand-building experience

9
global locations across 6 countries

100+
experts across design, engineering, research, marketing, strategy, and sustainability

>13
languages spoken

Unpack Your Sustainability Potential



Packaging with Purpose

Making Sustainable Attainable

- Integrate up to 100% post-consumer recycled (PCR) plastic or bio-based resin.
- PCR use can lower packaging carbon footprint by up to 33%.
- Achieve vibrant brand colors through industry-leading color matching abilities.
- Provide convenient pouch refills encouraging customer loyalty.



Refill, Reuse, Repeat

The future of wellness packaging is here, and it’s refillable. From industry giants to agile startups, brands are harnessing the power of refill and reuse systems to drive sustainability and foster customer loyalty.

A Game-Changer for Your Brand

Reduce Packaging Waste

Embrace a circular economy by adopting sustainable materials and minimizing single-use plastics. Our refillable solutions can significantly cut packaging waste, positioning your brand as an environmental leader.

Cultivate Lasting Brand Loyalty

Refill options create a deeper connection with your customers. By encouraging repeat purchases and offering a unique brand experience, you can transform one-time buyers into lifelong advocates.

Unlock Growth with Smart Subscriptions

Seamlessly integrate refillable products into a subscription model to streamline purchasing and enhance consumer convenience. Combine this with targeted economic incentives to ensure sustained brand engagement and predictable revenue streams.

Embrace the Refill Movement

By offering refills, you’re not just selling a product—you’re inviting your customers to be a part of a global shift towards sustainable living. Align your brand with the values and aspirations of today’s conscious consumers.

“67% of consumers consider refillable and reusable packaging to be extremely or quite important.”

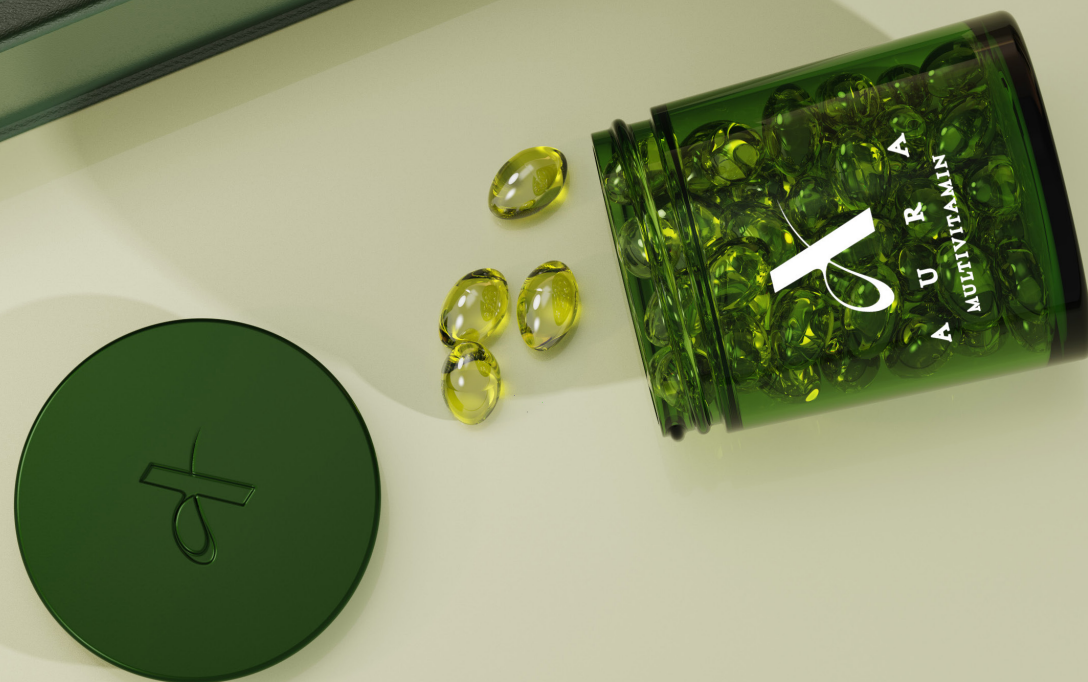
Source 2022 GlobalData Study



Did You Know?

Refillable packaging can save 35-70% carbon emissions compared to single-use plastics.

Source: 2023 Ellen MacArthur Study



Crafted for Impact Designed for Luxury

Sophistication Meets Sustainability

Reflect brand identity through premium and sustainable materials.

Create memorable, elegant, and unique designs.

Enhance customer experience through sustainable refill model,
such as compostable and/or bio-based pouches.



Nature-Inspired Innovation

Lighter Impact, Maximum Appeal

- Reduce plastic use and achieve brand sustainability goals.
- Incorporate alternative renewable sources such as fiber-based materials.
- Verify sustainable attributes through third-party certifications, such as Forest Stewardship Council (FSC), Biodegradable Products Institute (BPI), and more.

Convenience Meets Quality

Crafted for Modern Lifestyles

Perfect for sampling, travel, work, and on-the-go.

Designed for convenience and sustainability.

Integrates fiber-based materials, reducing plastic use.



STOCK PACKAGING



Post-Consumer Recycled (PCR) Plastic Packaging

KEY FEATURES

- High PCR Content:** Integrate up to 100% PCR plastic, reducing packaging environmental footprint.
- Brand Color Integrity:** Ensure signature brand colors through industry-leading color matching abilities.
- Recyclability:** Maintain recyclable nature of your packaging, promoting a circular economy.
- Regulatory Compliance:** Future-proof your packaging against evolving state minimum PCR regulations.

IDEAL APPLICATIONS

Perfect for a wide array of nutritional and functional products, including tablets, capsules, gummies, and powders.

VERSATILITY & CUSTOMIZATION

Available in multiple packaging formats, sizes, materials, colors, and styles.

STOCK PACKAGING



Glass Packaging

KEY FEATURES

- Premium Perception:** Elevate premium packaging experience through high-quality glass.
- High Recycled Content:** Integrate up to 75% recycled cullet, reducing packaging environmental footprint.
- Recyclability:** Maintain full recyclability while reducing plastic use.
- Transparency:** Support brand transparency through complete traceability and certifications.

IDEAL APPLICATIONS

Perfect for a wide array of nutritional and functional products, including liquid supplements, powders, oils, tablets and capsules.

VERSATILITY & CUSTOMIZATION

Available in multiple packaging formats, sizes, materials, colors, and styles.

STOCK PACKAGING



Flexible Pouch Packaging

KEY FEATURES

- Material Diversity:** Available in fiber-based plastic, and bio-based resin options.
- Recyclability:** Monomaterial design can ensure pouches are recycle ready.
- Compostability:** Select options can be certified compostable, providing end-of-life solutions that reduce environmental impact.
- Recycled Content:** Can integrate up to 60% PCR content, reducing virgin material use.
- Refill-Friendly:** Supports subscription refill models, encouraging customer loyalty and reducing waste.

IDEAL APPLICATIONS

Perfect for a wide array of nutritional and functional products, including tablets, capsules, gummies, and powders.

VERSATILITY & CUSTOMIZATION

Available in multiple packaging formats, sizes, materials, colors, and styles.

STOCK PACKAGING



Fiber-Based Packaging

KEY FEATURES

- Sustainable Sourcing:** Made from responsibly managed forests, supporting biodiversity and local communities.
- High Recycled Content:** Can incorporate up to 100% recycled fibers, reducing environmental impact.
- Recyclability:** Can ensure recyclability, supporting circular economy.
- Compostability:** Can design for biodegradability and certified compostability.
- Reduced Plastic Use:** Significantly decreases plastic use, aligning with conscious consumer preferences.

IDEAL APPLICATIONS

Perfect for a wide array of nutritional and functional products, including tablets, capsules, gummies, and powders.

VERSATILITY & CUSTOMIZATION

Available in multiple packaging formats, sizes, materials, colors, and styles.

STOCK PACKAGING



Aluminum and Metal Packaging

KEY FEATURES

- Plastic Reduction:** Provides robust material alternative to reduce plastic use.
- High Recycled Content:** Can integrate up to 100% recycled content.
- Infinite Recyclability:** Can be recycled indefinitely without loss of quality.
- Barrier Properties:** Excellent protection against light, oxygen, and moisture, ensuring product integrity extended shelf life.

IDEAL APPLICATIONS

Perfect for a wide array of nutritional and functional products, including tablets, capsules, and gummies.

VERSATILITY & CUSTOMIZATION

Available in multiple packaging formats, sizes, materials, colors, and styles

STOCK PACKAGING



Paper-Based Sample Size Packaging

KEY FEATURES

- Material Versatility:** Available in various material options to suit brand needs, such as LLDPE, white recycled, ALOx, and Kraft available.
- High Paper Content:** Up to 85% paper constructed and uses 93% less plastic than similar sized bottles.
- Recyclability:** Recyclable with paper streams.
- User-Friendly Design:** Features an easy-to-open, tamper-evident, bend-and-tear tab for convenience and product safety.

IDEAL APPLICATIONS

Perfect for a wide array of nutritional and functional products, including tablets, capsules, pills, gummies, gels, and liquids.

VERSATILITY & CUSTOMIZATION

Available in multiple packaging formats, sizes, materials, colors, and styles.

Unpacking Your Sustainability Impact

We are committed to leading the future of sustainable packaging. As the world's largest Hybrid Packaging Supplier®, we combine best-in-class solutions in consulting, design, sustainability, manufacturing, distribution, and value-added services. From Fortune 500 companies to family-owned businesses, we partner with our customers to unpack their sustainability potential.

We can help your brand join the future of sustainable packaging. Work with our award-winning team: Sustainability@BerlinPackaging.com



Learn how we're driving sustainability impact

Unless noted otherwise, "recyclable" references general home recyclability. Recycling programs vary, so not all products may be recyclable in certain areas. We recommend checking with your local recycler to see what your area accepts.

This brochure contains projections, estimates, and other forward-looking statements with respect to the anticipated performance of the product(s) evaluated herein. Such forward-looking statements are as to potential future events and are not to be viewed as guaranteed. All such statements and projections reflect various estimates and assumptions by Berlin Packaging and are subject to various external, economic, operating, competitive, and other risks and uncertainties and contingencies (many of which are beyond Berlin Packaging's control) that could cause actual results to differ materially from the statements included herein. Such statements were not prepared with a view to public disclosure or compliance with any published guidelines or regulations. Accordingly, there can be no assurance as to the reliability or correctness of such statements, nor should any assurances be inferred, and actual results may vary materially from those projected.

Recipient should not construe the contents of this presentation as legal advice, legal opinion, or legal recommendation. Recipient should consult its own counsel as to legal and related matters concerning the matters contained herein to determine applicable legal requirements and to ensure compliance with such regulations. Recipient confirms that it is not relying upon the information contained herein to make legal decisions. This brochure does not purport to be all-inclusive or to contain all of the information that the Recipient may require.

Unless otherwise noted, all data, including material-based claims, are based on in-house data and life-cycle assessments.